

# Hoffman

## Auto Racing



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## HOFFMAN RACING ANNOUNCES MEAN GREEN TO RETURN AS PRIMARY SPONSOR FOR THE FOURTH CONSECUTIVE YEAR, LYKINS OIL, HOOSIER TIRE, TRIPLE X, XYZ TO RETURN AS ASSOCIATE SPONSORS

Loveland, OH (Jan 10, 2014) -- Hoffman Racing is announcing today that Mean Green cleaner and degreaser will return as our primary sponsor for the 2014 racing season. “ We are thrilled that Mean Green cleaner and degreaser has decided to return as our primary sponsor . I believe that Mean Green and HAR did a great job marketing the cleaner and degreaser . Our race fans have become loyal users of the brand and we want to thank them for helping HAR retain our primary sponsor” said Richard Hoffman President of HAR. “ Our partners at Mean Green have been a pleasure to work with and have developed a National marketing campaign , including coupon drops and print ads around Hoffman Racing. This is not only good for HAR, but the sport of sprint car racing as well. Our objective for 2014 is to continue brand awareness and help CR brands increase sales of Mean Green. It is very rewarding to market a product that you really believe in and use daily in the shop” said Tim Waechter VP of Marketing/PR for HAR.

**“We also want to recognize the support of our associate sponsors, Lykins Oil, Hoosier Tire ,Triple X race cars and XYZ “said Rob Hoffman, VP of Engineering at HAR. “Their products have superior performance and help us retain a championship quality reliability”.**

**Mean Green Super Strength is an economical, powerful, multi-purposed cleaner and degreaser used to eliminate grease and grime. Mean Green is a unique blend of biodegradable detergents, used to clean surfaces from the kitchen counter top to greasy engines parts in the garage. Find Mean Green at Wal-Mart, K-mart,Kroger, Food Lion and Dollar Stores in your area.**

**Visit [www.MeanGreenDegreaser.com](http://www.MeanGreenDegreaser.com) for more information.**

**Highlights of the team’s history include: -1929-1960 Gus campaigned Sprint Cars and Midgets, his drivers included Eddie Sachs, and Don Branson - 1964 Gus’s son Richard became co-owner of the Team - 1973-1984 HAR fielded Indy Cars, including 7 Indy 500 starts - 1989 HAR won the first of 9 USAC National Sprint Car Championships with Rob Hoffman as the crew chief (’92,’93,’96,’97,’99,’02,’04,’08)**

**With 82 National Sprint Car wins and 9 National Championships, HAR has won more National races and championships than any other team in USAC sprint car history. HAR also has 7 Silver Crown wins for a total of 89 USAC National wins. In 2003 HAR was recognized for excellence by the Ohio State Senate and House of Representatives. HAR has finished in the top 3 in USAC National Sprint Car owners points 18 times since 1989.**

**Drivers from the past 82 years reads like a who’s who of racing: Jeff Gordon, Tony Stewart, Tracy Hines, JJ Yeley, Kasey Kahne, Kenny Irwin Jr, Rich Vogler, Dave Darland, Johnny Parsons Jr., Tim Richmond, Jay Drake, Brian Tyler, Robbie Stanley, Eric Gordon, Steve Butler , Jerry Coons Jr. Ryan Newman, Dave Steele, George Snider, Tom Bigelow Shorty Templemen, Don Branson, Eddie Sachs, Bill Puterbaugh, Elmer George, Pancho Carter, Roger Ward, Andy Michener, Kyle Larson and Brady Bacon. In all approximately 131 drivers have competed in the Hoffman cars. Of those there are four father/son combinations , Dick and Dickie Gaines, Jim and Tracy Hines Kerry and Dave Norris, Clark and Shorty Templemen. Two brother combinations, Larry and Steve Cannon, Pancho Carter and Johnny Parsons Jr. HAR also had a stepgrandfather and stepgrandson combination of Elmer George and Ed Carpenter.**

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